

MEETING STANDARDS

2023 Partner Event



STAND4EU



HSbooster.eu
Horizon Standardisation Booster

NAVIGATING STANDARDS AND OVERCOMING BOTTLENECKS FOR SME GROWTH

15 November, 10:30am - 12:00pm

Online



10:30 INTRODUCTION

Maitane OLABARRIA, Secretary General, Small Business Standards (SBS)



10:35 THE PROJECT STAND4EU - BOOSTING THE EXPLOITATION OF STANDARDISATION INPUTS FROM EUROPEAN PROJECTS

Ana CARDOSO, Project Manager, European Federation for Welding, Joining and Cutting (EFW)



10:45 RESULTS OF THE STAND4EU QUESTIONNAIRE AND INTERVIEWS

Angeliki MARTINO, Doctoral Researcher, Brunel University London



10:55 IDENTIFIED BOTTLENECKS AND PRELIMINARY REMEDIATION PLAN

Ahmad ISSA, Senior Scientist, Fraunhofer IPA



11:05 OPEN DISCUSSION: VALIDATION OF REMEDIES



11: 50 HSBOOSTER.EU: HOW SMES CAN BENEFIT FROM ITS SERVICES AND RESOURCES

Nicholas FERGUSON, Senior Project Manager at Trust-IT and HSbooster.eu Coordinator



12:00 END

An initiative of SBS

More info > www.meetingstandards.eu



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